

Turning phishing clicks into defensive habits

What happens when one of your people clicks a phishing test — and the short ask in return.

Even careful people misjudge a phishing email sometimes. Behavior-based remediation makes that click into a coaching moment — your team member sees a **three-minute lesson tied to the specific defensive habit they missed**, in the moment, right after the click.

The lesson is about the behavior, not the person. It never names the test they fell for — it teaches the habit they can apply to the next email that lands in their real inbox.

What happens after a click

1

We deliver the test

A simulated phishing email lands in the inbox — tagged with the one defensive habit it's built around.

2

They click (or don't)

A click opens a landing page right there in the browser.

3

They take the 3-minute lesson

The page opens a short module tied to the habit they missed.

4

A reminder lands the next day

If they didn't finish in the moment, an email links them back.

Who does what (and why it's almost nothing for you)

We handle it

- Choose the tests and tag them with the defensive habit
- Deliver the in-flow lesson the moment a click happens
- Send the day-after reminder if the lesson isn't done

Your team does one thing

- Take the three-minute lesson when it shows up
- Apply the habit in their real inbox

That's the whole ask — no tickets, no penalty.

The four defensive habits

GO DIRECT

Open the company's site or app yourself instead of clicking a "log in" link.

VERIFY THE SENDER

Check the actual sending address — not just the display name.

VERIFY OUT-OF-BAND

Confirm money, gift card, or credential requests by phone or in person.

SKIP UNEXPECTED ATTACHMENTS

Don't open attachments you weren't expecting.

WHAT THIS MEANS FOR YOUR ORGANIZATION

- **Behavior, not blame.** Each click becomes a coaching moment tied to a specific habit.
- **Three minutes.** Short enough they actually do it; specific enough it actually sticks.
- **A real defensive habit.** People internalize how to handle the next email — not just remember they clicked one once.